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## Public Opinion and <br> Taxes

# Advisory <br> Commission on Intergovernmental Relations 

Washington, D.C.
May, 1972

Acknowledgment

The questions used in this survey were developed by John Shannon, Assistant Director, and his associates of the Commission's Public Finance staff with the assistance of the Opinion Research Corporation.

The analysis of the survey results was prepared by Richard Gabler, Senior Analyst of the Commission staff, and reviewed by Fred Mason of Opinion Research Corporation. Typing of this report was done by Mrs. Ruthamae Phillips.

Wm. R. MacDougall Executive Director

## FOREWORD

In response to President Nixon's request, the Advisory Commission on Intergovernmental Relations has agreed to evaluate a proposal that would substitute a Federal value-added tax for that part of the local property tax used to support public education. As part of its study, this Commission contracted with the Opinion Research Corporation to question people around the country to determine their attitude toward property taxes, a possible value-added tax, and related matters of fiscal policy.

This report presents the results of that poll. All interpretations of the data, which are included in the report, are those of the Commission staff and are not to be attributed to the Opinion Research Corporation.

Robert E. Merriam Chairman

# Taxes and Tax Policy: A Survey of Public Attitudes 

## Introduction

Americans have strong--and negative--feelings about their local property tax, considering it the least fair of the major tax sources. Yet, they were evenly divided in their attitude toward the Federal Government raising its taxes to help reduce the local property tax. Although some 44 percent preferred a Federal "hands-off" policy, 32 percent favored a new valueadded tax and 14 percent favored higher individual income taxes to help provide property tax relief.

These were two of the major findings that emerged from a Public Appraisal of Major Types of Taxes conducted for the Advisory Commission on Intergovernmental Relations by the Opinion Research Corporation in March of this year. Additional highlights of the survey were these opinions:

1. The Federal Government gives the taxpayer the most for his tax dollars.
2. The Federal personal income tax is the Nation's fairest tax and the local property tax is the most unfair tax.
3. There is a preference for eliminating special tax treatment for various items in the Federal income tax, if the National Government has to raise substantial tax revenues.
4. The sales tax should be chosen if States were forced to raise large amounts of new tax dollars.

## The Least Fair Tax

Of the major tax sources presently utilized by the three governmental levels, the local property tax was decisively selected as being the least fair. When specifically asked, "Which do you think is the worst tax, that is, the least fair?", the nationwide results were:

Percent of Total U.S. Public

1. Federal income tax 19
2. State income tax 13
3. State sales tax 13
4. Local property tax 45
5. Don't know 10

Because the property tax is levied and administered by myriad local governmental units, one might have expected public attitudes toward this tax source to show a high degree of variation. This, however, was decidedly not the case. Indeed, opposition to the local property tax was uniform among respondents of various socio-economic backgrounds. Regardless of age, income, area of residence, type of employment, race and other such factors, each sub-classification decisively voted the property tax as being least fair--and generally by margins of 2 to 1 (see Table A-1). The Federal income tax provoked the second largest number of negative responses while state sales and income taxes encountered the least public antipathy, attitudes that again were fairly uniform among respondents of various backgrounds.

To the extent that there is variation in hostility to the local property tax then, it is superimposed over this general current of opposition. Among the groups with the most decisively negative feelings were the elderly ( 60 years or over) , farmers and those residing in the North Central// and Western 2 / regions of the country. Those least opposed to the local property tax included residents in the Southern $3 /$ and Northeastern $4 /$ States, renters and the young (those under 40). Even among these latter groups of respondents, however, the property tax was decisively chosen as the least fair of the major tax sources available to governmental levels.

## Substituting Federal Taxes for the Local Property Tax

Public dissatisfaction with the local property tax has led to a current proposal to substitute a Federal value-added tax to help reduce the local property tax. Although only 32 percent of the respondents indicated agreement with this course of action, an additional 14 percent preferred higher Federal individual income taxes to achieve property tax reductions. Taken together then, some 46 percent favored some form of Federal intervention to reduce local property taxes; this was

I/Ohio, Indiana, Illinois, Michigan, Wisconsin, Minnesota, Iowa, Missouri, North Dakota, South Dakota, Nebraska, Kansas.

2/Montana, Idaho, Wyoming, Colorado, New Mexico, Arizona, Utah, Nevada, Washington, Oregon, California.

3/Delaware, Maryland, District of Columbia, Virginia, West Virginia, North Carolina, South Carolina, Georgia, Florida, Kentucky, Tennessee, Alabama, Mississippi, Arkansas, Louisiana, Oklahoma, Texas. 4/Maine, New Hampshire, Vermont, Massachusetts, Rhode Island, Connecticut, New York, New Jersey and Pennsylvania.
almost exactly counterbalanced, however, by the 44 percent who felt neither course of possible Federal action should be pursued. For the nation as a whole, the specific question and response was as follows:

Here are three statements about taxes. Which of the statements agrees most with your own thinking?

Percent of Total U.S. Public

$$
\begin{aligned}
& \text { 1. The Federal Government should } \\
& \text { start a Value Added Tax (a form } \\
& \text { of National sales tax) and use } \\
& \text { the money to help reduce local } \\
& \text { property taxes. }
\end{aligned}
$$

2. The Federal Government should
not start a Value Added Tax (a
form of National sales tax) but
should raise individual income
taxes to help reduce local
property taxes.
3. The Federal Government should take neither of these actions to help reduce local property taxes.
4. Don't know. 10

Generally, the pattern of preferences among
sub-groups of respondents paralleled that for the country at large. That is, more respondents preferred the Federal Government to pursue a non-involvement approach to reducing the local property tax than to have the Federal sector either initiate a value-added tax or to raise individual income taxes to provide property tax relief (see Table A-2).

Comparing responses of those indicating a preference for Federal action to help reduce local property taxes with those who prefer a "hands-off" Federal option yields some interesting results. A profile of those most likely to favor Federal intervention would be men, sixty years or older, with less than a high school education, living in a non-metropolitan area outside of the southern States and perhaps owning his own home. Those opposed to Federal action to help reduce local property taxes would be women, less than sixty years of age, with at least a high school education, living in the non-metropolitan areas (50,000 or less population), particularly in the South. On the other hand, neither income level nor race appear to be critical factors with respect to these attitudes. There is no systematic response among income levels, for example, and both whites and non-whites favor Federal action, the latter by a more decisive margin.

## Level of Government

Despite the traditional view of grass roots democracy and local involvement, more Americans feel they receive most for their money from the Federal sector--not local governments and certainly not the States. The specific question and the
national response were, "From which level of government do you feel vou get the most for vour money--Federal, State or local?."

Percent of Total U.S. Public

| 1. Federal | 39 |
| :--- | :--- | :--- |
| 2. State | 18 |
| 3. Local | 26 |
| 4. Don't know | 17 |

This pattern of responses--Federal, local and then State-held for each of the sub-groups of respondents, except for those living in the western States, where the choice between the State and local sector was a stand-off at a level half that for the Federal Government (see Table A-3). Preferences for the Federal sector were particularly strong among non-whites, and those living in metropolitan areas of one million or more. Somewhat surprising is the preference that those in the \$5,000-\$6,999 category had for the Federal Government since this percentage exceeds the national average by 48 percent to 39 percent. On the other hand, the preferences for the income classes immediately above and below the $\$ 5,000$ to $\$ 6,999$ income qroup are more in line with the national percentage while generally sharing the same preference pattern as other sub-groups, those aqed 50 to 59 as well as those residing in rural non-metropolitan areas were less decisively inclined to favor the Federal sector.

Local governments, the second choice of virtually all subgroups of respondents, found somewhat greater (than the national average) acceptance among those 40 to 59 years of
age, people with at least some college education, individuals employed in managerial capacities, and those earning $\$ 7,000$ and over. Those inclined to view local governments less favorably--but still second--than the countrywide average were people under 40 and 60 years or over and renters of homes. State governments, standing as the third preference of respondents are somewhat more favored (than the nationwide figure) by those 18 to 29 years of age. Non-whites, on the other hand, had distinctly less preference for the state sector.

The Fairest Tax
The Federal income tax was chosen as the Nation's fairest by 36 percent, with State sales taxes a close second, 33 percent. The specific statement and the tabulation of responses for the nation as a whole were:

Here is a list of the major types of taxes in the country today. Which do you think is fairest?

Percent of Total U.S. Public

1. Federal income tax ..... 36
2. State income tax ..... 11
3. State sales tax ..... 33
4. Local property tax ..... 7
5. Don't know ..... 13

Although the Federal income tax was preferred to State sales taxes nationwide and for most sub-groups of respondents, there were a goodly number of socio-economic groups that reversed this order. Included among those whose first preference was the State sales tax were women, people aged 30 to 39 and those 50 and over, residents of rural and urban non-metropolitan areas, those living in the southern States, individuals earning $\$ 10,000$ to $\$ 15,000$ and homeowners. State income taxes were distinctly third and local property taxes fourth, with few reversals of preferences among population sub-groups (see Table A-4).

The Federal income tax was particularly favored by men, people aged 40 to 49 , those who completed high school, individuals employed in professional capacities and residents of the northeastern States. Residents of rural non-metropolitan areas tended to view the Federal income tax far less favorably than their nationwide counterparts--as did residents of southern States, individuals 30 to 39 years of aqe as well as those 60 years and over, persons with less than a high school education and residents of urban non-metropolitan areas.

The State sales tax found greater than average acceptance by those 50 to 59 years of age, individuals with at least some college education, people living outside the northwestern region as well as those with incomes $\$ 10,000$ to $\$ 15,000$. A sharply less favorable response, however, was registered by residents of the northeastern States, non-whites and renters.

## Best Method of Raising Federal Taxes

If the Federal Government were forced to raise taxes substantially, most respondents preferred that the special tax treatment accorded to various groups be reduced. The specific question and the national response were:

Suppose the Federal Government must raise taxes substantially, which of these do you think would be the best way to do it?

Percent of Total U.S. Public

1. Collect a Value Added Tax (VAT), a form of national sales tax on things other than 34 food and similar necessities
2. Raise individual income tax rates
3. Raise money by reducing special tax treatment for capital gains and cutting tax deduction allowances for charitable contributions, State and local taxes, medical expenses, etc.
4. Don't know. 16

Somewhat surprising in light of the rather small difference between the VAT and the "base-broadening" approach to the Federal income tax for the nation as a whole is the degree of consistency in preferences displayed among groups of respondents. Indeed, only two such groups--professionals and residents of urban non-metropolitan areas--chose the value-added tax as the best method to raise additional Federal tax revenues. Rate increases on the individual income tax were chosen as the best method by only 10 percent (see Table A-5).

The value-added tax approach, however, was regarded as being the next best wav of raising substantial Federal tax revenues, with a broader-based Federal income tax being a close second. The specific responses to the question "Which do vou think would be the next best way?" were:

Percent of Total U.S. Public

| 1. Collect a Value Added Tax (VAT), |  |
| :--- | :--- | :--- |
| a form of national sales tax on |  |
| things other than food and simi- |  |$\quad 29$

Raising individual income tax rates was again the third choice of respondents (see Table A-6).

Best Method of Raising State Taxes
The State sales tax proved to be the most popular way to raise additional revenues for the State governments. When asked "Suppose your State government must raise taxes substantially, which of these do you think would be the best way to do it--State income tax, State sales tax or State property tax?", the national response was:

Percent of Total U.S. Public

1. State income tax ..... 25
2. State sales tax ..... 46
3. State property tax ..... 14
4. Other ..... 5
5. Don't know ..... 10

This pattern of responses--sales, income, property-held without exception for each sub-group of respondents (see Table A-7). Those with greater than average preference for the sales tax were individuals living in the north central and western States, people earning $\$ 10,000$ or over and homeowners. By way of contrast, renters and those earning less than $\$ 5,000$ were sharply less enthusiastic about the states sales tax, though still considering it the best available alternative for State governments.

The State income-tax--while the second choice--found greater acceptance among men and those 18 to 29 years of age than was true for the nation as a whole. Individuals aged 50 to 59 , however, varied in the negative direction from the national average.

A statewide property tax found greater acceptance among home renters and those 18 to 29 years of age than other population segments but was distinctively less appealing to individuals 60 and over, residents of the north central States and homeowners.

## Description of Poll

This report is based on the findings of a personal interview research survey conducted among 2,195 men and women 18 years or over living in private households in the continental United States.

Intervjewing for this survey was completed during ing the period March 15 through April 8, 1972, by members of the Opinion Research Corporation national interviewing staff. All interviews were conducted in the home of respondents.

The most advanced probability sampling techniques were used in the design and execution of the sample plan and the results, therefore, may be projected to the total U.S. population of men and women 18 years of age or over.

Only one interview was taken per household, regardless of the number of people 18 years of age or over in the household. Weights were introduced into the tabulations to ensure proper representation in the sample.

## Table A-1

WHICH DO YOU THINK IS THE WORST TAX, THAT IS, THE LEAST FAIR?

| TOTAL U.S. PUBLIC | 19 | 13 | 13 | 45 | 11 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| MEN | 19 | 11 | 15 | 44 | 11 |
| HOMEN | 18 | 14 | 12 | 45 | 12 |
| 18-29 YEARS OF AGE | 22 | 13 | 15 | 41 | 9 |
| 30-39 | 22 | 16 | 15 | 40 | 10 |
| 40-49 | 19 | 12 | 12 | 46 | 11 |
| 50-59 | 17 | 14 | 14 | 45 | 11 |
| 60 YEARS OR OVER | 13 | 9 | 10 | 51 | 17 |
| LESS Than high school complete | 17 | 11 | 13 | 43 | 16 |
| HIGH SCHOOL COMPLETE | 21 | 14 | 12 | 46 | 8 |
| some college | 19 | 13 | 17 | 45 | 8 |
| PROFESSIONAL | 13 | 16 | 17 | 48 | 9 |
| managerial | 25 | 12 | 16 | 41 | 6 |
| Clerical, sales | 23 | 13 | 13 | 42 | 9 |
| CRAFTSMAN, FOREMAN | 21 | 15 | 15 | 41 | 9 |
| OTHER MANUAL, SERVICE | 20 | 13 | 11 | 43 | 14 |
| FARMER, FARM LABORER | 16 | 13 | 5 | 51 | 16 |
| NON-METRO - RURAL | 26 | 9 | 6 | 42 | 19 |
| URBAN | 25 | 7 | 15 | 41 | 12 |
| METRO - 50,000-999,999 | 18 | 25 | 14 | 47 | 7 |
| 1,000,000 OR OVER | 15 | 13 | 14 | 45 | 13 |
| nertheast | 13 | 16 | 20 | 38 | 13 |
| NORTH CENTRAL | 16 | 11 | 9 | 56 | 10 |
| SOUTH | 26 | 12 | 13 | 34 | 16 |
| HEST | 18 | 12 | 11 | 54 | 5 |
| UNDER \$5,000 FAMILY INCOME | 16 | 9 | 13 | 48 | 15 |
| \$5,000 = \$6,999 | 18 | 11 | 14 | 44 | 13 |
| 37,000 - \$9,999 | 21 | 15 | 13 | 41 | 12 |
| \$10,000-\$14.999 | 22 | 15 | 14 | 41 | 8 |
| \$15,000 OR OVER | 19 | 13 | 14 | 46 | 8 |
| WHITE | 20 | 12 | 13 | 45 | 11 |
| NONWHITE | 12 | 16 | 16 | 39 | 18 |
| NO CHILDREN IN HOUSEHOLO | 18 | 11 | 12 | 46 | 13 |
| WITH CHILDREN UNDER 18 | 19 | 14 | 15 | 43 | 10 |
| HITH TEENAGERS 12-17 | 19 | 15 | 13 | 45 | 10 |
| OWN home | 19 | 12 | 12 | 47 | 11 |
| RENT HOME | 19 | 14 | 15 | 40 | 12 |

here are three statements about taxes. which of the statements agrees most kith your chiv thirking?

1. the feoeral government shoulo start a value adode tax (A FORM OF NATIONAL SALES TAXI AND USE THE MONEY
TO HELP REDUCE LOCAL PROPERTY TAXES.
2. THE FEDERAL GOVERNNENT SHCULD NOT START A VALUE AOCED TAX (A FORM GF NATIONAL SALES TAX) but shiculo ratse individual imcoire taxes to yelf REDUCE LOCAL PROPERTY TAXES.
3. The federal government shculo take neitheq of these ACTIONS TO HELP REOUCE LOCAL PROPERTY TAXES.
4. DON'T KNOW

| TOTAL U.S. PUBLIC | 32 | 14 | 44 | 10 |
| :---: | :---: | :---: | :---: | :---: |
| Men | 35 | 17 | 40 | 8 |
| HOMEN | 29 | 11 | 48 | 12 |
| 18-29 years of age | 32 | 13 | 48 | 7 |
| 30-39 | 30 | 14 | 47 | 9 |
| 40-49 | 32 | 11 | 46 | 11 |
| 50-59 | 28 | 16 | 47 | 9 |
| 60 YEARS OR OVER | 34 | 15 | 34 | 17 |
| LESS THAN HIGH SCHDOL COMPLETE | 31 | 15 | 39 | 15 |
| HIGH SCHCOL COMPLETE | 32 | 12 | 48 | - |
| some college | 32 | 15 | 48 | 5 |
| PRCFESSIONAL | 29 | 16 | 48 | 7 |
| MANAGERIAL | 30 | 13 | 52 | 5 |
| CLERICAL, SALES | 35 | 12 | 44 | 9 |
| CRAFTSMAN, FCPEMAN | 31 | 11 | 48 | 10 |
| other manual, service | 32 | 13 | 44 | 11 |
| FARMER, FARM LAECRER | 38 | 5 | 37 | 20 |
| NON-METRO - RURAL | 25 | 11 | 47 | 17 |
| URBAN | 33 | 10 | 48 | 9 |
| METRO - 50,000-999,999 | 33 | 14 | 47 | 6 |
| 1,000,000 OR OVER | 31 | 16 | 40 | 13 |
| NORTHEAST | 30 | 17 | 39 | 14 |
| NORTH CENTRAL | 35 | 13 | 44 | 8 |
| SOUTH | 28 | 12 | 49 | 11 |
| HEST | 35 | 14 | 43 | 8 |
| UNCER \$5,000 FAMILY INCOME | 32 | 15 | 39 | 14 |
| \$5,000 - \$6.999 | 29 | 17 | 42 | 12 |
| \$7,000 - \$9,999 | 29 | 14 | 47 | 10 |
| \$10,000 - \$14,999 | 36 | 12 | 46 | 6 |
| \$15,000 OR OVER | 31 | 14 | 48 | 7 |
| WHITE | 32 | 14 | 45 | 9 |
| NONWHITE | 26 | 17 | 38 | 19 |
| No Children in household | 33 | 13 | 42 | 12 |
| WITH CHILDREN LADER 18 | 30 | 14 | 47 | 9 |
| HITH TEENASEPS 12-17 | 30 | 13 | 46 | 11 |
| OnN HCME | 33 | 14 | 44 | 9 |
| RENT HCME | 29 | 15 | 44 | 12 |

Table A-3

FROM hHICH LEVEL OF GOVERNMENT CO YOU FEEL YOU GET THE MOST FOR YOUR MONEY -- FEDERAL, STATE OR LOCAL?

| TOTAL U.S. PUBLIC | 39 | 18 | 26 | 17 |
| :---: | :---: | :---: | :---: | :---: |
| men | 43 | 17 | 29 | 12 |
| HCMEN | 37 | 18 | 24 | 21 |
| 18-29 YEARS OF AGE | 40 | 23 | 24 | 13 |
| 30-39 | 41 | 19 | 23 | 17 |
| 40-49 | 39 | 15 | 30 | 16 |
| $50-59$ | 35 | 16 | 32 | 17 |
| 60 YEARS OR OVER | 41 | 14 | 22 | 23 |
| LESS THAN HIGH SCHOOL COMPLETE | 38 | 17 | 23 | 22 |
| HISH SCHOOL COMPLETE | 41 | 19 | 27 | 13 |
| sore college | 38 | 19 | 30 | 13 |
| PROFESSIONAL | 43 | 19 | 25 | 13 |
| manderilal | 34 | 22 | 32 | 12 |
| CLERICAL, SALES | 41 | 18 | 26 | 15 |
| CRAFTEMAN, FGREMAN | 37 | 21 | 26 | 16 |
| CThicr manual. SERVICE | 41 | 15 | 25 | 19 |
| FARMER, FARM LABORER | 40 | 14 | 27 | 19 |
| NON-METRO - RURAL | 33 | 20 | 26 | 21 |
| URSAN | 37 | 20 | 27 | 16 |
| METRO - 50,000-999,999 | 37 | 20 | 29 | 14 |
| 1,000,000 OR OVER | 44 | 15 | 23 | 18 |
| NCRTHEAST | 43 | 12 | 24 | 21 |
| NDRTH CENTRAL | 38 | 21 | 29 | 12 |
| SOUTH | 36 | 19 | 27 | 18 |
| WEST | 42 | 21 | 21 | 16 |
| UNDER 55,000 FAMILY INCOME | 42 | 18 | 19 | 21 |
| \$5,000 - \$6,999 | 48 | 17 | 19 | 16 |
| \$7,000-39,999 | 37 | 19 | 29 | 15 |
| \$10,000-\$14,999 | 36 | 16 | 31 | 17 |
| \$15,000 CR OVER | 39 | 20 | 29 | 12 |
| hhite | 38 | 19 | 26 | 17 |
| NONWHITE | 52 | 10 | 20 | 18 |
| NO CHILDREN IN HOUSEHOLD | 39 | 17 | 25 | 19 |
| WITH CHILOREN UNDER 18 | 40 | 19 | 26 | 15 |
| with teenagers 12-17 | 38 | 18 | 28 | 16 |
| OMN HCPE | 38 | 18 | 28 | 16 |
| REST HCKE | 43 | 19 | 20 | 18 |

## Table A-4

HERE IS A LIST OF THE MAJOR TYPES OF TAXES IN THE COUNTRY TODAY. WHICH DO YOU THINK. IS FAIREST?

## TOTAL U.S. PUBLIC

MEN
HOMEN
18-29 Years of age
30-39
40-49
50-59
60 YEARS OR OVER
LESS THAN HIGH SCHOOL CCMPLETE
HIGH SCHOOL COMPLETE
some college
PRCFESSIONAL
MANAGERIAL
CLERICAL, SALES
: RAFTSMAN, FOREMAN
JTHER MANUAL, SERVIC
FARMER, FARM LABORER
NON-METRO - RURAL
METRO - 50,000 - 999,999
1,000,000 OR OVER
NORTHEAST
NORTH CENTRAL
SOUTH

## WEST

UNDER 55,000 FAMILY INCOME
$\$ 5,000-\$ 6,999$
\$7,000 - 39,999
$\$ 10,000-\$ 14,999$
$\$ 15,000$ OR OVER

## WHITE

NONWHITE
NO CHILDREN IN HOUSEHOLO
MITH CHILDREN UNDER 18
WITH TEENAGERS 12-17

## Ohn home

RENT HCME


SUPPOSE THE FEDERAL GOVERNMENT MUST RAISE TAXES SUBSTANTIALLY, WHICH OF THESE DO YOU THINK WOULO BE THE BEST WAY TO DO IT?

1. Collect a value adoed tax (vati, a form of NATIONAL SALES TAX ON THINGS OTHER THAN FOOD AND SIMILAR NECESSITIES
2. RAISE individual income tax rates
3. RAISE MONEY BY REDUCING SPECIAL TAX TREATMENT for capital gains and cutting tax decuetion ALLOWANCES FOR CHARITABLE CONTRIPUTIGNS, STATE and lecal taxes, medical expenses, Etc.
4. DON'T KNOW

| TOTAL U.S. PUBLIC | 34 | 10 | 40 | 16 |
| :---: | :---: | :---: | :---: | :---: |
| MEN | 34 | 12 | 40 | 14 |
| hOMEN | 34 | 7 | 40 | 19 |
| 18-29 YEARS OF AGE | 35 | 10 | 45 | 10 |
| 30-39 | 33 | 12 | 41 | 14 |
| 40-49 | 33 | 8 | 45 | 14 |
| 50-59 | 36 | 10 | 36 | 18 |
| 60 YEARS OR OVER | 31 | 10 | 32 | 27 |
| LESS THAN HIGH SCHOOL COMPLETE | 29 | 9 | 37 | 25 |
| HIGH SCHOOL COMPLETE | 38 | 8 | 43 | 11 |
| scme College | 36 | 13 | 42 | 9 |
| PRCFESSIONAL | 41 | 12 | 38 | 9 |
| managerial | 36 | 9 | 39 | 16 |
| CLERICAL, SALES | 36 | 6 | 47 | 11 |
| CRAFTSMAN, FOREMAN | 33 | 9 | 44 | 14 |
| OTHER MANUAL, SERVICE | 30 | 10 | 41 | 19 |
| FARMER, FARM LABORER | 34 | 12 | 37 | 17 |
| NON-METRO - RURAL | 31 | 5 | 39 | 25 |
| UR8AN | 39 | 7 | 37 | 17 |
| METRO - 50,000 - 999,999 | 36 | 10 | 42 | 12 |
| 1,000,000 OR OVER | 31 | 11 | 40 | 18 |
| NORTHEAST | 28 | 12 | 41 | 19 |
| NORTH CENTRAL | 36 | 11 | 39 | 14 |
| SOUTH | 33 | 8 | 38 | 21 |
| WEST | 40 | 7 | 44 | 9 |
| UNDER $\$ 5,000$ FAMILY INCOME | 30 | 9 | 37 | 24 |
| \$5,000-36,999 | 32 | 10 | 41 | 17 |
| \$7,000-39,999 | 32 | 9 | 40 | 19 |
| \$10,000-\$14,999 | 36 | 10 | 43 | 11 |
| \$15,000 OR OVER | 38 | 9 | 43 | 10 |
| KHITE | 34 | 9 | 41 | 16 |
| NONVHITE | 28 | 11 | 38 | 23 |
| NO CHILDREN IN HOUSEHCLD | 33 | 9 | 38 | 20 |
| WITH CHILDREN UNEER 18 | 35 | 10 | 42 | 13 |
| WITH TEENAGERS 12-17 | 34 | 9 | 42 | 15 |
| Oin hove | 36 | 9 | 40 | 15 |
| REVT HCME | 31 | 11 | 39 | 19 |

WhICH DO YOU THINK WOULD BE THE NEXT BEST WAY?


1. COLLECT a value adoed tax (Vat), a form of NATICNAL SALES TAX ON THINGS DTHER THAN FOOD AND SIMILAR NECESSITIES
2. RAISE INDIVIOUAL INCONE TAX RATES
3. RAISE MONEY BY REDUCING SPECIAL TAX TREATMENT for capital gains and cutting tax deduction ALLOWANCES FOR CHARITABLE CONTRIBUTIONS, STATE AND LOCAL TAXES. MEDICAL EXPENSES,ETC.
4. OON'T KNOH

| 1. | 2. | 3. | 4. |
| :---: | :---: | :---: | :---: |
| 29 | 18 | 27 | 26 |
| 30 | 19 | 28 | 23 |
| 28 | 16 | 27 | 29 |
| 36 | 20 | 29 | 15 |
| 27 | 21 | 32 | 20 |
| 35 | 12 | 27 | 26 |
| 24 | 16 | 28 | 32 |
| 20 | 19 | 21 | 40 |
| 26 | 16 | 21 | 37 |
| 31 | 16 | 32 | 19 |
| 31 | 21 | 32 | 16 |
| 28 | 23 | 33 | 16 |
| 27 | 19 | 28 | 26 |
| 31 | 16 | 31 | 22 |
| 31 | 15 | 29 | 25 |
| 30 | 16 | 27 | 27 |
| 38 | 18 | 20 | 24 |
| 33 | 11 | 25 | 31 |
| 26 | 16 | 29 | 29 |
| 30 | 20 | 29 | 21 |
| 28 | 18 | 26 | 28 |
| 28 | 19 | 24 | 29 |
| 29 | 20 | 29 | 22 |
| 27 | 16 | 25 | 32 |
| 32 | 16 | 34 | 18 |
| 26 | 17 | 22 | 35 |
| 30 | 20 | 22 | 28 |
| 26 | 18 | 26 | 30 |
| 31 | 16 | 33 | 20 |
| 35 | 18 | 31 | 16 |
| 29 | 18 | 28 | 25 |
| 23 | 13 | 26 | 38 |
| 27 | 17 | 25 | 31 |
| 31 | 18 | 30 | 21 |
| 31 | 17 | 29 | 23 |
| 29 28 | 17 | 28 | 26 |

## Table A-7

SUPPOSE YOUR STATE GOVERNMENT MUST RAISE TAXES SUBSTANTIALLY, WHICH OF THESE DO YOU THINK WOULO BE THE BEST WAY TO DO IT -- STATE INCOME TAX, STATE SALES TAX, OR STATE pROPERTY TAX?

TOTAL U.S. PUBLIC

## MEN

WCMEN
18-29 YEARS OF AGE
$30-39$
$40-49$
$40=49$
$50-59$
60 YEARS OR OVER
LESS THAN HIGH SCHOOL COMPLETE HIGH SCHOOL COMPLETE some callege

PROFESSIONAL
MANAGERIAL
CLFRICAL, SALES
CRAFTSMAY, FCREMAN
Cther manual, service
FARMER, FARM LABORER
NON-METRO - RURAL URBAR
METRO - $50,000-999.999$ $1,000,000$ OR OVER

NORTHEAST
NORTH CENTRAL
SOUTH
UEST
UNOER $\$ 5,000$ FAMILY INCOME
\$5,000-\$6,999
17,000 - $\$ 9,999$
7, $10.000-\$ 9,999$
$\$ 15,000$ OR OVER
WHITE
NONMHITE
NO CHILOREN IN HOUSEHOLO
HITH CHILCREN UNOER 18
WITH TEENAGERS 12 - 17
OWN MOME
RENT HOME
> 1. STATE INCOME TAX
> 2. STATE SALES TAX
> 3. STATE PRGPERTY TAX
> 4. OTHER
> 5. DONTT KNOW

| 1. | 2. | 3. | 4. | 5 |
| ---: | ---: | ---: | ---: | ---: |
| 25 | 46 | 14 | 5 | 10 |
| 29 | 43 | 14 | 6 | 8 |
| 22 | 48 | 13 | 4 | 13 |
| 29 | 38 | 23 | 2 | 8 |
| 26 | 47 | 14 | 4 | 9 |
| 25 | 49 | 10 | 6 | 10 |
| 20 | 50 | 11 | 7 | 12 |
| 25 | 47 | 8 | 6 | 14 |
| 24 | 44 | 13 | 5 | 14 |
| 25 | 49 | 13 | 4 | 9 |
| 27 | 45 | 16 | 5 | 7 |
| 27 | 48 | 11 | 7 | 7 |
| 25 | 47 | 17 | 3 | 8 |
| 22 | 47 | 17 | 5 | 9 |
| 24 | 48 | 12 | 6 | 10 |
| 26 | 43 | 14 | 4 | 13 |
| 34 | 37 | 21 | 1 | 7 |
| 25 | 45 | 15 | 3 | 12 |
| 22 | 50 | 10 | 5 | 13 |
| 26 | 49 | 12 | 5 | 8 |
| 26 | 42 | 16 | 5 | 11 |
| 28 | 38 | 16 | 5 | 13 |
| 27 | 50 | 8 | 5 | 10 |
| 23 | 43 | 18 | 5 | 11 |
| 22 | 54 | 13 | 4 | 7 |
| 26 | 40 | 16 | 6 | 12 |
| 21 | 46 | 18 | 3 | 12 |
| 27 | 46 | 12 | 5 | 10 |
| 26 | 49 | 11 | 5 | 9 |
| 23 | 51 | 13 | 5 | 8 |
| 25 | 46 | 14 | 5 | 10 |
| 24 | 42 | 16 | 4 | 14 |
| 24 | 44 | 15 | 5 | 12 |
| 26 | 48 | 13 | 4 | 9 |
| 25 | 49 | 11 | 5 | 10 |
| 25 | 51 | 9 | 5 | 10 |
| 25 | 36 | 24 | 4 | 11 |
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